

A Method Of Enhancing Awareness
Of A Data Cell In A Grid

Abstract of the Disclosure

An electronic programming guide includes an enhanced program listing for at least one of the program listings of the EPG. The enhanced program listing may comprise 3D text, a 3D still image, or 3D animation that appears higher than other program listings of the EPG grid in 3D space. The enhanced program listing may also include other content, such as audio clips, video clips, and icons indicating availability of associated interactive content available over the Internet.